



St Joseph College of Communication

Media Village, Changanassery

Affiliated to Mahatma Gandhi University, Kottayam, Kerala

Vision: Transforming Media for a Wholesome World

Founded in 2004

ANNUAL REPORT OF THE ACADEMIC YEAR 2018-19



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INTRODUCTION

St Joseph College of Communication (SJCC) has completed 15 years of its service to society with a vision of transforming the media for a better world. From its humble beginning, it has grown to the status of a premium destination for media studies. The institution has 671 students on roll for 6 undergraduate and 5 postgraduate courses. Besides the administrative staff and numerous visiting members of the faculty, there are about 40 members in the regular academic staff. Strength of the students of SJCC at a glance;

COURSE	BATCH	STRENGTH	
B.A ANIMATION & GRAPHIC DESIGN	2016	46	201
B.A VISUAL ARTS	2016	28	
B.A AUDIOGRAPHY	2016	20	
B.A ANIMATION & VFX	2016	29	
B.A VISUAL COMMUNICATION	2016	32	
B.A MULTIMEDIA	2016	46	200
B.A ANIMATION & GRAPHIC DESIGN	2017	47	
B.A VISUAL COMMUNICATION	2017	31	
B.A AUDIOGRAPHY	2017	24	
B.A ANIMATION & VFX	2017	29	
B.A MULTIMEDIA	2017	43	220
B.A VISUAL ARTS	2017	46	
B.A ANIMATION & GRAPHIC DESIGN	2018	44	
B.A VISUAL COMMUNICATION	2018	35	
B.A AUDIOGRAPHY	2018	22	
B.A ANIMATION & VFX	2018	32	28
B.A MULTIMEDIA	2018	48	
B.A VISUAL ARTS	2018	39	
M.A PRINT & ELECTRONIC JOURNALISM	2017	8	
M.A CINEMA & T.V	2017	12	
M.A. GRAPHIC DESIGN	2017	6	28
M.A ANIMATION	2017	2	



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M.A PRINT & ELECTRONIC JOURNALISM	2018	8	22
M.A CINEMA &T.V	2018	9	
M.A. GRAPHIC DESIGN	2018	3	
M.A ANIMATION	2018	2	
GRAND TOTAL			671

The 3rd and 4th semester classes began on 4th June 2018. The new UG batches arrived at campus on 11th July 2018. Mr. Vinod Sukumaran, the director & Film editor inaugurated the new academic year by welcoming the new batches and Freshers Day was organized on 28th July 2018. An orientation programme for three days with interesting classes, games and activities was organized for first-year students.

GREAT LOSS OF OUR PRIDE-PROF. JOHN SANKARAMANGALAM

As it was a struggling year for the whole state because of the disastrous deluge of flood, we the family of SJCC faced an even more painful loss of our backbone on July 30th, 2018. The sad demise of our beloved Prof. John Sankaramangalam, a veteran film personality, the former chairman and Principal of SJCC. He was an unparalleled master of films with a great vision for moulding young minds to the world of cinema. John Sir was the former director of the film and television institute in Pune and has received National and state awards. As a tribute to him, a lecture series named "Sankaramangalam Lectures" was started with an inaugural lecture by Padmashree Adoor Gopalakrishnan.

The College Union election was conducted on 11th September 2018 and Mr. Nirmal Nalan (B.A MM Illrd Year) was elected as the Chairman. Sports Day was conducted on September 17th 2018. The youth festival "Kolilakkam" and Animation Day were conducted on the 14th & 15th of November 2018. The sincere cooperation, dedication and hard work of every student especially of the union representatives of the previous and existing college unions are remembered with gratitude.



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WORKSHOPS AND TRAINING

Academicians and experts from the industry from Kerala and other states were brought to the campus to conduct workshops and training for the professional development of the students. Mr V. S MADHU (Artist), Mrs Jeena Paul (Head of Sports Dept. of Malayala Manorama), Mr Raghunath Paleri (Scriptwriter), Mr Byju. S.R (Artist), Mr Rajesh Velachery (Animator), Prof.Darmajan (Retd. Professor, Swathi Thirunal College of Music), Mr Harold Correya (Musician), Mr Bilas nair (Animator), Mr Gowtham Raj, Mr Hari Krishnan & Ms Susan (Artists), Ms Simmi Rose (3D Visualiser), Mr Felix Devasia (Animator), Mr Liju Xavier(Journalist), Mr Neil D'Cunha(Cinematographer) are only a few among them.

OBSERVATION & STUDY TRIPS

B.A first-year students were taken for observation trips to the Trivandrum Museum, Zoo, Fine Arts College, Art Galleries etc. and the observation reports were valued by the faculty concerned. They were also taken for a study visit to Chitranjali studio, Kochi Binale 2019. Study tours to places like Hampi, Goa, and Coorg were conducted for final-year students.

RADIO MEDIA VILLAGE

Radio Media Village 90.8 owned by the college is celebrating its successful completion of 7 golden years. Changanacherry Fest, a mega event was organized along with an exhibition from 26th December 2018 to 30th December 2018 as part of the celebration. Radio provides opportunities for students of SJCC to work and gain experience while they study. Moreover, many multimedia students do their projects works in the radio. Numerous charity work done by Radio Media Village is highly appreciable and inspiring. Thus by being in close contact with the radio, the students get a first-hand experience of conceiving, recording, editing, mixing and telecasting a radio programme.



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PTA MEETINGS

PTA meetings of all the batches were conducted on Saturdays in January and February. Meaningful discussions were held with parents regarding the functioning of the college and the student's personal and professional development. Parents were given the opportunity to interact with every teacher, teaching their wards.

CELEBRATIONS

Festivals like Kerala Piravi, Christmas & important days were celebrated with elegance and enthusiasm. Kerala Piravi was celebrated on November 2, 2018, with several competitions and cultural programmes by students. The crib-making competition and carol song competition were the highlights of the Christmas celebration this year. The family gathering of the entire media village staff was an occasion to share the joy of Christmas & to understand each other. The exchange of Christmas gifts further glued the bond.

On June 13th, a seminar was conducted on the topic "Climate Change-Communication & Young People" by Prof. Mathew Hibberd from the University of Svizzera, Italiana, Switzerland. World Music Day was observed on June 21st organizing an event called Melisma by the Audiography department. International Anti-Drugs Day was observed on 25th June and M.T.V. Divakaran (Excise Inspector) delivered the message. As part of it, a poster designing competition was conducted, Ms. Soorya Gayathry (AGD S4) and Arshad PK (AGD S6) won 1st and 2nd prizes.

World Animation Day was celebrated along with the youth festival on November 14th with various competitions, exhibitions and fancy dress of Animation characters (films). Observing Women's Day on the 8th of March, the women students along with teachers did wall art at Cheeranchira Government School on the 6th and 7th March which became a platform for the students to exhibit their artistic skills.



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COMPETITIONS AND ACTIVITIES

Competition and cultural activities to fine-tune and showcase the creativity and talents of the students were organized on a regular basis throughout the year. One student participated in several intercollegiate fests and won many prizes for competitions like News reporting, dance competitions, poster designing, photography, short film fests etc.

FACULTY DEVELOPMENT PROGRAMMES

Various faculty development programmes are conducted in the college for the teaching and non-teaching staff. At the beginning of this semester, a series of enriching sessions and interactions, aimed at fostering continuous learning, professional growth, and excellence among faculty members. The programme was inaugurated by Dr. Joseph Parackal, underlining the college's commitment to academic excellence and faculty empowerment.

Day 1& 2:

The Faculty Development Programme commenced with classes on Effective Communication on 26,27 March 2018 by Dr. Mary Matilda. This foundational session aimed to equip SJCC teachers with essential skills in communication with an emphasis on listening and speaking.

Day 3, 4 & 5

The third, fourth and fifth day of the programme featured enlightening sessions on "How to Become a Great Teacher" by Dr Binu Kannamthanam.

FLOOD, THE WORST OF TIMES

In August, for the first time in the history of the state, the flood took away the dreams of many and was left with no food and water. When Kerala reels under flood, several relief camps opened in Changanacherry taluk to house the flood victims. One among the various relief



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camp was opened at the SJCC campus. The camp began by taking people from mainly Kuttanad and nearby spaces. The college with 30 classrooms became home to about 300 people. Mr. Jinu Joseph (PRO) coordinated the camp along with care and support from the whole Media Village Family.

L'OPERA

The students exhibited their talent in the form of sculptures and paintings by the Visual Arts department. The exhibition started from 9 to 15 July 2018. It was a joint initiative by the alumni, and students under the guidance of Mr. Dileep Kumar (Faculty member teaching Visual Arts).

PLACEMENT CELL

The placement cell is ever active to lead the students to the open doors of the industry. It is in touch with many companies across the country and many students have attended the interview and are awaiting results. Karikku(web channel), Infosys, IBM, TCS, MalayalaManorama and Algomox visited the campus as part of their recruitment drive and were pleased with the talent pool here. Around 30 students were selected as part of the interviews on and off campus. All the recruitments were coordinated by the HR Ms. Nimisha Alphonse.

ACHEIVEMENTS & AWARDS

Students of SJCC bagged prizes in photography competitions, and short films in various inter-collegiate festivals organized at different colleges of the state. In the MG University Youth Festival" ALATHALLAM 2019", around 80 students participated in 33 competitions like Thiruvathira, MargamKali, Duffmuttu, Group Song, Skit, Monoact, Light Music and several individual literary events. A crew of students participated in "Natakotsavam" by M. G.



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University. Ms Amalu Sreerang (BA AGD S6) won the second position with an A grade in Keralanatanam, and Vishnu S.D (ADE S4) secured an A grade in percussion.

OUT REACH PROGRAMMES

Outreach programmes organized by the students and members of the faculty at SJCC prove that it is not behind anyone in social commitment. The social service club of SJCC became a helping hand for many at Kuttanad by organizing a flood relief movement on 31 July 2018. Food, water and other necessary materials were collected from various colleges and distributed to different affected areas of Kuttanad. Mr. Jimmy Antony (Faculty of Multimedia) coordinated the movement along with other teachers.

INFRASTRUCTURE DEVELOPMENT & FACELIFT

Major investments in infrastructure this year are the Audio Recording studios for the students and the college playground.

LIFE SKILL TRAINING PROGRAMME

A special training programme is organized every year by reputed training academicians. The certified trainers Prof.C. F. Joseph, Mr. Mathew Chacko and Mr. Sijo Joseph gave students a positive orientation towards life at the start of the academic year. It helps them to set aim for themselves and enable them to stay focused and to achieve the goals of life. It is also intended to create positive vibes on the campus so that the creative and artistic talents of the students can be channelled in constructive ways. An orientation programme for faculty members was conducted at the beginning of the academic year by Prof.Josy Joseph (Subject expert, Scriptwriter, and Copywriter)



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WELCOMING NEW MEMBERS

SJCC wholeheartedly welcomed new members of our faculty. Rev. Fr. Jophy Puthuparampu joined as the new Bursar of the institution. Mr Rakesh G, Mr Harrold Coreya, Mr Aswini Kumar and Mr Jithin Tharakan joined the SJCC family. Ms.Nimisha Alphonse also joined as the new HR of our family.

TOKEN OF GRATITUDE

We remember with gratitude the faculty who had been part of our SJCC family and who are bidding us farewell this year. We extend our token of love and gratitude to Mr Jotty Jacob, Ms Ann Maria Mathew and Mr Christy Lukose. Fr. Jobin Perumpalathuserry (Former Bursar) also bid farewell to the Media Village Family. SJCC family extends hearty wishes to all of them.

CONCLUSION

In short, excellent teamwork and coordination under the leadership of the Executive Director Rev Fr Antony Ethackad, Academic Director Prof.Chandramohan Nair, Principal Dr Joseph Parackal and bursar Rev Fr Jophy Puthuparambu along with all the members of the teaching and non-teaching staff took SJCC to new heights. Once again SJCC has proved itself as a premium destination for Media Studies in South India.Thanks to the dedication and cooperation of all the members of the management, staff and students.

Sara Koshy, Staff Secretary

