



St. Joseph's College of Commerce
(Autonomous)

#163, Brigade Road, Bangalore – 560 025

College Day Celebrations
23rd March, 2009

ANNUAL REPORT
2008 – 2009

ANNUAL REPORT 2008 - 2009

Introduction:

Distinguished Chief Guest of this evening Mr. R. Srikumar, IPS, Retd., DG & IGP, Karnataka, Dr. Fr. Terence Farias, SJ Rector of St. Joseph's College Institutions, Dear Principals, Rev. Fathers, Rev. Sisters, respected members of the Staff, Parents, Alumni, guests and my dear students.

A good education system needs to continuously innovate the teaching – learning process so as to cater to the academic requirements of the student community. To realise this, special capacities which are required to be built among the youth are research and enquiry, creativity and innovation, use of technology, entrepreneurial and moral leadership. The year 2008 – 2009 saw the college experimenting with internship and research activities for the students – both of which were carried out successfully. Another significant development this year is the tie – up with Swansea University, UK, and IESEG, France, with regard to student exchange programmes. We have also tried to incorporate need-based teaching and flexibility in the design of the teaching learning process

THE STAFF:

The Staff have always been the pillar of strength of this college. It is their dedication and hard work that translates vision into reality. This year Ms. Tasmiya Hussni, Ms. Komal.A. Dave, Ms. Jinu Paul, Ms. Jhumur Roy and Ms. Gayatri Sasi Tampi joined the Commerce Department and Mr. Raja Jebasingh was appointed as Research Assistant to coordinate the research programmes of the students. Our teaching staff constantly keep updating their knowledge by attending and presenting papers in national and international seminars/conferences. I thank the HOD's, Dr. Lily David, Dr. S. Duggal and Mrs. Mukta for coordinating the various academic activities of B.Com, post graduate and BBM departments respectively for this year.

These newly inducted staff members attended an Orientation Programme from 12th to 14th June 08 organised by St. Joseph's Evening College. The College organised on 22nd & 23rd Sept. 2008, a two day staff-training programme for all the staff members on topics relating to quality enhancement in higher education.

Conferences & Seminars attended by Faculty Members:

1. Fr. Daniel Fernandes, SJ attended three days Principal's meeting organised by the Jesuit Higher Education, at Hyderabad, UGC sponsored refresher course in environmental studies at BHU, Varanasi, and a three weeks course on Information Technology organized by Himachal Pradesh University, Shimla.
2. Mrs Muktha & Mrs Indumathi attended an International Conference on Emerging Trends in Higher Education at Jyoti Nivas College, Bangalore.
3. Dr Sheela, Ms Ravi Darshini & Ms Jhumur Roy attended a National Seminar on Economical Melt Down at XIME, Bangalore
4. Dr Lily David & Ms Komal attended Marketing Research at T.A. PAI Management Inst, Manipal.
5. Mr Ravi R A attended a Workshop on SPSS at T.A. PAI Management Inst, Manipal and a three weeks UGC sponsord refresher course in Business Studies and Economics In Bangalore.
6. Ms Tasmiya attended a Research Methodology Workshop for 15 days at ISI, Bangalore

7. Ms Sneha & Ms Ruth attended a Seminar on Reflective Practices in Class Room Teaching at Loyola College, Vijayawada
8. Ms Greta & Ms Ruth attended a Seminar on Ignatian Pedagogy Paradigm at St Xavier's, Mumbai
9. Dr Sheela & Ms Ramani Mabel Attended and presented a paper in a Seminar on Common Man & Inflation at Madras Christian College, Chennai
10. Dr Sheela Presented Paper at International Seminar on Liberalisation at St Joseph's College, Cuddalore
11. Ms Rathi David attended a ten days of Rural Exposure Programme at LVK, Mundgod
12. Dr. Sajida Ahmed presented a paper at a National Seminar on Contemporary Hindi Novel at Government Arts College, Bangalore
13. Ms. Jinu Paul presented a paper at National Conference on Impact of Technology in CRM in Banking organized by MLA College at IISc, Bangalore
14. Dr. Rajaram attended a National Seminar conducted by Central Sahithya Academy, titled "New Frontiers in Literary Studies" held at Central College, delivered a talk on the "Indian Regional Novel and the Caste " at Academic Staff College at a refresher course for college teachers, delivered an invitation talk titled "Best book of the year" to probationary IAS Officers at the IAS officers Club, Speaker on the theme of "Effective facilitation Skills" for Azim Premji foundation.

Staff Evaluation:

Assessment and evaluation of Staff is regularly undertaken, so that the feedback and reflection that arise from these exercises is expected to provide valuable insight to the teaching faculty towards the enhancement of their teaching and inter personal skills. Staff Evaluation by the students was conducted at the end of the Odd Semester while Self-evaluation by Staff members is undertaken on completion of the even semester.

Academic profile and new initiatives:

The College has grown over the years in size and in academic programmes. At present the student strength stands at 1280. Our student's performance is as follows:

End Semester Examination - April 2008

B.Com 2007-2008

Semesters	Total Appeared	Total Passed	Distinction	I Class	II Class	Pass Class	% Passed
II Sem	304	268	12	196	54	06	88.15%
IV Sem	268	189	14	134	36	05	70.52%
VI Sem	269	254	20	188	40	06	94.42%

BBM 2007-2008

Semesters	Total Appeared	Total Passed	Distinction	I Class	II Class	Pass Class	% Passed
II Sem	72	60	02	38	18	02	83.33%
IV Sem	70	51	07	41	03	-	72.85%
VI Sem	71	61	06	52	02	01	85.92%

M.Com 2007-2008

Semesters	Total Appeared	Total Passed	Distinction	I Class	II Class	Pass Class	% Passed
II Sem	26	26	-	26	-	-	100%
IV Sem	29	29	06	18	05	-	100%

MIB 2007-2008

Semesters	Total Appeared	Total Passed	Distinction	I Class	II Class	Pass Class	% Passed
II Sem	34	24	-	20	04	10	70.58%

End Semester Examination - October 2008**B.Com 2008-2009**

Semesters	Total Appeared	Total Passed	Distinction	I Class	II Class	Pass Class	% Passed
I Sem	310	245	33	135	73	04	79.03%
III Sem	299	280	23	182	69	06	93.64%
V Sem	271	214	24	118	66	06	78.96%

BBM 2008-2009

Semesters	Total Appeared	Total Passed	Distinction	I Class	II Class	Pass Class	% Passed
I Sem	80	60	06	48	06		75%
III Sem	73	59	03	42	12	02	80.82%
V Sem	69	57	06	42	07	02	82.60%

M.Com 2008-2009

Semesters	Total Appeared	Total Passed	Distinction	I Class	II Class	Pass Class	% Passed
I Sem	33	27	-	15	12	-	81.31%
III Sem	25	24	-	20	04	-	96%

MIB 2008-2009

Semesters	Total Appeared	Total Passed	Distinction	I Class	II Class	Pass Class	% Passed
I Sem	45	29	-	19	10	-	64.44%
III Sem	33	29	02	24	03	-	87.37%

Bar coding of answer papers:

In keeping with the times, we, at SJCC, incorporate technological innovations, to ensure a smooth and hassle free examination for students. For the first time, bar coding of answer papers was introduced during this academic year. The purpose of this exercise is to safeguard the identity of the students to bring about total anonymity and thus make the evaluation process completely transparent.

On-line Exams:

Online exams were conducted as part of the Continuous Internal Assessment in Management Information Systems for first year students and Corporate Accountancy for second year students.

Cumulative Grade Point Average System:

The current academic year saw the implementation of the Cumulative Grade Point Average System (CGPA). Weighted grades are allotted to each subject in accordance with their importance. At the beginning of the academic year first year students and their parents in separate meetings were addressed by the Head of the Department to explain the working and the implications of the system.

Internal Quality Assurance Cell (IQAC)

To meet the challenge in providing quality education at St. Joseph's College of Commerce with the help of staff and IQAC has been instrumental in adopting following measures:

- While emphasizing quality in our teaching learning methodology we have paid greater attention to make education socially relevant by admitting more students from weaker sections who are slow learners. The bridge course in mathematics and accounts for these students and remedial classes conducted have paid very positive results.
- To encourage student's participation in planning the academic calendar and active participation in governance we conduct formal student's election leading to the formation of the student's council. For the first time we introduced Electronic Voting Machines in the student's council election. We consciously keep out the political interference in the institution.
- The management is proactive in assuring the staff all the necessary support to equip themselves with new knowledge by acquiring additional qualification. They are also encouraged to participate and to present papers in National and International seminars.
- Teachers who show aptitude in enhancing their knowledge base are given financial support as well as special incentives to develop right academic culture in the institution.
- A well defined teacher accountability is evolved over the years through preparing the blue print of the syllabus being thought and writing the monthly work diary. It has helped to evaluate the performance teachers regularly.
- The teachers constantly strive to make lectures more effective. They keep updating and innovating new teaching techniques. The management has provided over the years suitable physical facilities, relevant and useful curriculum, teaching aids for the teachers to improve the class room teaching.
- A lot more attention is given to staff recruitment and training. Grooming the staff to imbibe the vision and mission of the institution is of great importance. A special emphasis is given for the on going training of the staff to become effective teachers.
- To make the class room teaching more purposeful we have given importance by giving equal weightage to continuous internal assessment and end semester exam. We are in the process of transition in laying more emphasis to cumulative grade points average than on mere marks.

- We are in the process of collaborating with some of the international universities who have recognized our three year degree course is enough to apply for the Masters Programme.
- The management gives financial assistance to those students who are coming from low income group and those who come from socially backward community are given special attention. We are also working with some of the financial institutions and the College alumni for the student loan without parental security or guarantee, to assist the academically good students who have shown an aptitude for higher learning.
- The campus is wi-fi connected and has 200 computers with internet connectivity. Students and staff use these facilities. There tow dedicated line for this purpose. It is a great help in acquiring and enhancing the knowledge base.
- We have introduced several certificate and skill oriented courses for the benefit of the students. The academic year nearly 350 students had enrolled for these additional courses.
- To inculcate research aptitude among the students we have a full time research coordinator to assist the students to under take student's research projects. To encourage and to bring seriousness in their work we have considered the student's research work as one of the component of continuous internal assessment.

Integration of Business Ethics:

In keeping with the college objective of social concern and the freedom that autonomy has given to frame the syllabus, social values have been incorporated in various subjects. Instead of teaching business ethics as a separate subject in itself, ethical values have permeated the entire syllabus, as can be seen in the following frame work:

Subject	Content
Financial Accounting - I	Ethical practices in Accounting and reporting financial statements. Indian Accounting Standards 1-8
Principles of Management	Meaning, need & importance, profits and ethics, factors affecting ethical practices in Business, Social Responsibilities of Management.
Financial Accounting - I	Ethical practices in Accounting and reporting financial statements. Indian Accounting Standards 9-15
Indian Constitution (Mandatory Paper)	Special Rights created in the Constitution for Dalits, backward classes, women and children, and religious and linguistic minorities.
Corporate Accounting- I	Ethical practices in Accounting and reporting financial statements. Indian Accounting Standards 16-29
Marketing Management	Marketing Ethics and Consumer Rights, Socially Responsible Advertising, Ethics & Regulations in Product, Pricing, Packaging & Labelling.
EVS	Ethical issues in society regarding ecological concerns such as Air, Water, Noise & Land Pollution are dwelt on. Environmental ethics: Issues and possible solutions; climate changes, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust, case studies.
Human Resource	Human resource system, HRM practice and ethical implications,

Development	individualism vs collectivism in HRM practices.
Principles & Practices of Auditing.	Auditing standards and procedures, Professional ethics of an auditor

Question Bank:

Innovation is the hall mark of growth. Utilising modern technology in academics, the Examination Department of the College has initiated the process of developing Question Banks for about 35 subjects during this academic year. Question papers of previous years of our college and from various other NAAC accredited colleges and universities, were compiled, and sub-grouped module wise. It is believed that this venture would facilitate the student community to get acquainted with the subjects taught, weightage given to each module, pattern of the question paper, etc. This would enable them to acquire better grades.

I take this opportunity to thank Fr. Sebastian Fernandes, SJ and his team for having smoothly and effectively conducted exams during this academic year.

Learning resource centre:

At present the Library is equipped with about 17,400 titles. The College also subscribes to about 90 journals, specialising in the fields of business, management, marketing, research, etc. The journals are published by renowned institutes such as Indian Chartered Financial Analyst Institute, Indian Instituted of Management, Indian Commerce Association, etc. Foreign Periodicals and Journals include the Economist, the Harvard Business Review and Wall Street Journal.

The Library has a vast collection of CDs & VCDs in both general and subject titles. These are extensively made use of by the teaching faculty to cover specific topics in the syllabus using audio visual means.

The Library is also a member of DELNET. The main objective of DELNET is to promote resource sharing among member-Libraries by collecting, storing and disseminating information and by offering networked services to users.

The college has campus Wifi enabled connection and is well equipped with 200 Computers of Pentium -IV systems and it has most advanced technology and Internet facility of a 2 Nos. of 1 Mbps broadband connection as a backbone.

Webpages:

In October 2008 Prof. Augustin Amaladass successfully launched his own website at www.professoraugustin.com. This website can be accessed free of charge by students who can take advantage of information provided on a variety of topics such as Mergers & Acquisition, Course Integration, Management Accounting, Interview tips, Cost & Management Accounting, Income Tax, etc.

Dr. Duggal successfully launched his own website www.iiiam.in. This website can be accessed free of charge by students who can take advantage of information provided on a variety of topics.

STUDENT COUNCIL ACTIVITIES

We at St. Joseph’s College of Commerce, strongly believe that academics should go hand in hand with extra curricular activities, which help students in whetting their communication, organizational and interpersonal skills. The college facilitates the organizing of various inter-collegiate fests (academic and cultural) and also encourages the students to participate in fests outside the college – thus creating a platform for them to showcase their talents.

Praxis

Burgeoning minds, Mind blowing innovation, Premeditated strategies. The essence of Praxis '08 is encapsulated by these very words. This year we witnessed an overwhelming response, reflecting the true Josephite spirit. This year, Praxis formed the framework for nine events: Finance, Human Resources, Marketing, Mock Press, Mock Court, Mock Stock, Quiz, Parliamentary Debate, and last but not the least, Best Manager.

Kalotsav

Kalotsav '08 was the first fest organized after the election of the new council. This year the inter class cultural fest was held on a much larger scale with the introduction of many new event. The theme for the fest was 'Clean College'. The fest lasted for 6 days commencing from the 7th of July - 12th of July. There were a total of 28 events organized and broadly categorized as stage, literary and art events.

Stratagem

The students of II BBM organized the first fest of this academic year 'Stratagem'08', held from 30th June to 4th July. This five-day fest is conducted every year to find new talent among the BBM fresher as they are now open to competition from the seniors.

All BBM fests are known to grow bigger and grander with every passing year and this year too stratagem went ahead to make a mark in the college circuit, with the theme chess. Each event was symbolically represented by five important pawns of chess. On 4th July '08 the curtains drew on this fest and the II BBM students successfully found all the potential students from the 1st year to represent our college. The vision of the fest is to design innovative rounds and ideas for various events.

Virtuoso

Virtuoso '08 conducted by the Department of BBM, unlike the previous years raised the bar for any other management fest of the college, as it was a national fest. 16 well known colleges from all over India and Bangalore took part. The fest was at its creative best, with the theme-Caesar's palace (a casino in Las Vegas). HRM were called-Roulette, best manager-Joker, Business Quiz-Faro and Finance-Black Jack. The competition got harder with every succeeding round and five teams qualified for the final rounds. Finally, CMS were declared the over all champions on 29th August. This prestigious fest culminated finding many new leaders, winners and budding talent in every field.

Chanakya

This year the intercollegiate Business Fest Chanakya was associated with a theme that revolved around fun and entertainment, specifically Hollywood. The way the theme was depicted at the fest was considerable with all the events named after a particular movie relevant to the event.

Dhwani

Dhwani, the annual cultural festival of St. Joseph's College of Commerce was one of the most impeccably organized cultural fests in Bangalore this year and stands to be the epitome of creative flamboyance. This year SJCC brought out the culture, tradition and latent talents of the youth at the collegiate level. A series of competitions testing the musical, vocal, dancing and entertaining capabilities were held while giving equal importance to literary and artistic abilities. The fest saw approximately 3000 visitors on each of the two days. Dhwani this year proved to be bigger and better than the year before as we went international by inviting universities from Bahrain, Sri Lanka, Nepal and Australia. We also collaborated with Sanskriti, the annual woman's fest and Nakshatra, the language fest under the flagship of Dhwani.

The fest was held on the 16th and 17th of January and saw over a 1000 participants from over 30 colleges.

SPIEL

This year Spiel gathered a crowd of around 3000 spectators from all over Bangalore, who came to cheer their teams and witness this mega sporting extravaganza. The planning and coordination of the biggest sports fest in Bangalore began on the 25th of June beginning with the formation of the core committee, which consisted of 7 students. The Tag line this year for Spiel was "GET YOUR GAME ON" indicating to all the participants to challenge each other to give in their best to the game and take part in true spirit of Sportsmanship.

Cynosure

The only prestigious and comprehensive program that covered Business, Cultural and Sports events organized and managed by the PG department. It has been very much instrumental in highlighting talents and convergence of the best ability, with the events like, Business quiz, Product launch, Marketing, Venture capital, Human Resource, Dance, Singing, MAD-ADS, Cricket, Foot ball, Badminton etc., respectively.

Sports Day

St Joseph's College Of Commerce held its annual Sports meet on the 22nd of November 2008. The opening ceremony, highlighted the whole college's participation with the march past. All the classes took part in the various events held enthusiastically. There was an overwhelming response from the students in both participation and also cheering for their class.

Sports achievements:

I would like to congratulate all the teams which represented and brought laurels to the college at the university and state levels. Congratulations to Pallavi Sukumar, Aleyshya Uttappa, Akanksha Kohli, etc., for bringing glory to the college, playing in their respective fields. Let me make a special mention of the college Cricket team which toured Sri Lanka.

Association for Literature, Art & Music:

The association was formed with a motive of providing a platform for those interested in learning about art, music and literature. This academic year saw our college professional classical dancers explaining classical arts through a Lecture Demonstration. ALMA has had excellent sessions on art work with lecture demonstrations. Lecture- demonstration of Hindustani Classical Vocal Music by Vidushi Dr. K.S.Vyashali , A slide show - discussion on the history of Western Art by Dr. Cherian Alexander, the Art & Science of Film Review by renowned film critic Mr. Pradeep Sebastian and "Triggering the Actor in you", a workshop. All the sessions were educative and informative.

Hindi Parishad

Hindi Language Students Association "HINDI PARISHAD" organized 2 Guest Lectures for the Students and interclass fest INDRADHANUSH. The major Milestones achieved in the year 2008-2009 were:-

1. Winning the Overall Championship Trophy in Trishna (2008)' held at Sri Bhagwaan Mahaveer Jain College, JC Road
2. Showing first time participation in Historian (2008)' Fest held by Sri Ram College of Commerce (SRCC), Delhi.

Kannada Sangha

Kannada Sangha organized and conducted an Inter Class Language Fest -"Antharanga" from 25th to 27th August 2008. A new event Rangoli for boys, and Abhiruchi (special dish of Karnataka)

turned out to be a great success. There were amazing number of participants who actively took part in Antharanga.

Kannada Sangha also organized a State Level Seminar and State level street Theatre fest "Hashmi"-2008 on 22nd and 23rd December 2008. Several renowned speakers like **Dr. C. Veeranna, Dr. Vijayamma, Srinivasa G.KappTanna, M.S.Murthy, Prof. M. G. Chandrashekarayya** and others enlightened us with their talk. A programme by **Parvathi Ma** had become a Chief highlight. Students from rural colleges took part in "Hashmi" which added to the great success of the seminar.

Entrepreneurship Learning and Networking:

The Entrepreneurship cell of SJCC under the able guidance of Mr. Ravi R.A., organized various programmes this year. ELAN, a part of NEN, has completed its first year of entrepreneurial activities. It kick started the academic year with the World Environment Day on June 5th. In association with Green Peace an awareness program and signature campaign marked our pledge to the year's theme Go Green.

After formally registering the members ELAN conducted various activities like 50 rupee note, and Various Talks by NEN coordinators to provide a basic understanding about entrepreneurship. We also interacted with other entrepreneurship cells from colleges like JNC, MCC and SBMJC. Being our first year, we took a lot of learning from faculty and students of IIMB.

The E-cell members participated at the Global Entrepreneurship week held at MCC and won various awards and brought laurels for the college. They also participated in the TiE Summit held at Hotel Grand Ashok. This summit had entrepreneurs from around the world and it is the first time it was hosted in India. It proved to be one of immense learning and networking.

All India Catholic University Students Federation:

The year witnessed hate-crimes committed against Christians all over India due to the rampant spread of communalism, in this light the AICUF student body along with the students of St. Joseph's College of Commerce signed a petition showing the students condemnation against such activities and was sent to the President of India. Apart from this, the AICUF students attended many seminars based on the persecution of Christians in India, particularly the attack on churches in Mangalore and Bangalore.

Every year AICUF conducts the interclass event called REVIVAL and the theme for this year was global peace, which was carried on successfully with eager participation from all the classes. AICUF then conducted a programme on the college premises for the human rights day where a group of youngsters from APSA made performances based on human rights.

The members of AICUF conducted a visit to the Infant Jesus aids home for children below 18 years. It was a eye opening experience for all those who went on the trip, sensitizing them to the fact that the children had more to them than just the disease that inflicts them. Students of the college collectively pooled in their contributions which enabled AICUF to provide the children with Christmas gifts & a meal. As AICUF's motto is marching with the marginalized, we often try to learn from the underprivileged by visiting such institutions like orphanages and old age homes so as to bring joy and happiness into their lives and help them in any way possible.

And the last activity conducted was an inter collegiate seminar with the theme "Youth for a secular world" with Mr. Govind Rao as the chief guest. The seminar was addressed by two very eminent speakers, one being Mr V T Rajshekhar and the other, Dr. D Jeevan Kumar, who spoke about the concerns of secular youth in India, religious fundamentalism and methods to resolve various issues to promote a secular world. It ended with a group discussion where students voiced their opinions about secularism and about the prevalence and entrenchment of deep religious animosities around us.

National service scheme:

The NSS wing of SJCC is apparently the most expressive of social concern. Social concern is one of the main objectives of our college and NSS is the path of service to society. This wing is organized with 100 volunteers enrolled with the Bangalore University and another 50 volunteers for our regular extension activities. National Service Scheme (NSS) is a noble experiment in academic expansion. It includes the spirit of voluntary work among the students and teachers through sustained community interactions. The NSS wing has brought our institutions close to society. It has helped us to combine knowledge and action to achieve results, which are desirable for community development.

The NSS symbolizes readiness for service of the Nation round the clock. It indicates that the volunteers are lively, active energetic and full of high spirit. It also indicates the cosmos of which the NSS is a tiny part, ready to contribute its share for the welfare of the humankind. This academic year has been very successful in organizing activities like the Blood Donation Camp, Aids Awareness Rally, Seminar on Youth For Social Action, Independence Day, World Indigenous Day, Shiori Hanna – Skit based on the Bombing on Hiroshima and Nagasaki, Special Rural Camp and Hashmi – State Level Street Theatre Competition.

Women's Forum

The Ladies cell this year began its activities with the election of Ladies Secretary and Assistant Ladies Secretary. Various talks were organized by the Forum related to feminist issues. Women's Day was celebrated, in the campus with full participation from the staff and students. The Council also held a talk on abortion.

VALUE ADDED ACADEMIC PROGRAMMES

Keeping in mind the requirements of slow and weak learners, the college this year had organised bridge courses and remedial classes. Students were divided into different batches based on their competency in Accounts, and special coaching was given. Students who were having difficulty in coping with Mathematics, were taught through a two week's bridge course during the afternoon sessions.

Certificate courses:

Apart from class room learning students at SJCC are given an opportunity to enrol in various certificate programmes, which are run parallel with the normal B.Com & BBM Courses.

The following courses were conducted during the academic year.

Sl. No	Certificate Courses	Resource Persons
1	Soft Skills	Mrs. Renuka
2	Photo Cool	Mr. Bhaskar
3	Financial Modeling	Mr. Harish
4	International Business	Mr. Hemanth
5	Personal Growth Practices	Dr. Lily David
6	Theatre Course In Kannada	Mr. LavaKumar
7	SAPM	Mr. Narayanaswamy
8	Computer Applications	Mr. Kumaresh
9	Graphic Designing	Mr. Sitaram
10	Effective Communication Skills	Mr. Chippyganje
11	General Law	Dr. Duggal
12	Abhinaya	Mr. Bhaskar

I would like to thank Ms. Ruth Lily Job for organizing and coordinating these programmes.

Student Internship/Project:

Yet another milestone in higher education was achieved when classroom learning was substantiated with a practical exposure to the working of the industry through Student Internship. The first autonomous batch of students completed the requirements of student internship/project at the end of their fourth semester for the UG and second semester for the PG students respectively. About fifteen students were allocated to each staff member, who had to monitor and evaluate the internship undertaken by the students. Students not only submitted an internship report, but also made a short presentation of the work exposure that he/she had during the period of internship. The evaluation also included a confidential rating from the firm for 10 marks on the parameters of regularity to work, attitude, competence, ability to interact with other staff and willingness to learn. Evaluation of internship is out of 100 marks, and is then converted into grades as per the Grading Table. Students are awarded 2 credits for student internship. By and large, both Staff and students, felt that it was a worthwhile exercise and a rewarding experience.

Student's research:

Research and development activities are considered as essential components of higher education because of their role in creating new knowledge and insight and imparting excitement and dynamism to the educational process.

The Research Council was constituted under the aegis of the commerce and management department in the year 2009 with the objective of promoting excellence in Humanities and Social Science. A full time Research Assistant has been appointed for this purpose.

Thrust areas of research work:

- Banking and Finance
- Marketing
- Human Resource Management
- International Business

Collaboration with Foreign Universities

The college is in the process of entering into a Memorandum of Understanding with Swansea University, UK under which students from the undergraduate level will be selected for summer internship programmes. This Internship intends to sensitize and develop appropriate skills in students for research in commerce and management. The collaboration with IESEG France for six months study at Lille Campus has been proposed for the MIB students

Research and Publication:

- Three Research Journals with exclusive coverage in the fields of Marketing, Finance and Human Resource are to be published soon.

Future Plans:

- Apply for minor UGC research projects
- Conduct seminars on Research Methodology
- Apply for ICSSR Fund and to other funding Agencies
- The Second Phase of the Students Research Activity
- Encourage the faculty members to apply for the various Developmental Projects.

Guest Lectures, student's seminars and industrial visits:

Students at SJCC are constantly exposed to the changing environment in the field of Commerce, through guest lecturers and seminars. The some of them are listed below.

Sl.	Name	Company	Topic
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No			
1	Mr. S.M.Sanjay	CEO, S.M.Sanjay & Co. Investment Consultant	Trading in Stock Exchange- Demonstration with a live trading screen
2	Mr. Gulshan Chabria & Mr. Sai Krishna	TIME	Preparing for CAT '09
3	Mr. Valentine & Ms. Meghna	The Practice	Strategic Communication
4	Mr. Kevin George	Goldman Sachs	Current Market Scenario
5	Mr. Kalyan Dutt	Google India	Creative Advertising, FAQs, Preparing for GDs and Interviews
6	Mr. Gerald D'Souza	United Spirits Ltd.,	Human Resource Management
7	Ms. Darshana Shah	Infosys	Training and Development
8	Augustine Selvaraj	Asst. Manager RBI	Currency Management
9	Mr. Kiran Boal	Director of Boal Financial Services	Basic Working of Stock Exchange
10	Mr. Ajay Arora	Director of TIME	Post Graduate options after Graduation
11	Mrs. Savitha Karanth	HR Consultant	Preparation for Placements
12	Mr. Murali Nagasundaram	Management Consultant	Opportunities & Avenues in the field of Marketing
13	Sr. Annunciata	Respect for Life, India	Abortion
14	Mrs. Savitha Karanth	HR Consultant	Opportunities & Avenues in the field of Human Resource
15	Mr. Jasbeer Singh	CEO, SEWING Systems Pvt. Ltd.,	Opportunities & Avenues in the field of Accounts & Finance
16	Mr. Vijay Chaguni	CEO, ZEN & CHUGS	Leadership quality and Self Motivation needed to be an Entrepreneur
17	Mr. Vivek Menon	CEO, Indus Pvt. Ltd.,	Social Entrepreneurship
18	Mr. Sameer Karanth	NEN Consultant	Workshop on Entrepreneurship
19.	Mr Sharath	Vibgayor	International Documentary Film Festival
20.	Mr Lava Kumar	St Joseph's College of Commerce	2-Day Seminar on Building Kannada Consciousness, Children Theatre Performance, and Street Theatre Festival.
21.	Prof. G K Govinda Rao	Forum for Democracy and communal Amity, Queens Road, Bangalore.	Terrorism, Communalism, and the role of Civic Society.
22.	Members	Vimochana	Talk on Social Awareness on 5 th July 08
23.	Dr V Prabhu Dev	Director, PG Centre, Surana Educational Institute.	Seminar on Project and Research Work on 9 th July 2008.
24.	Mr Augustin Selvaraj Mr Kiran Boal Dr Lily David	SJCC Alumni	Seminar on Recent Trends in the Current Business Scenario, 12 Aug. 08.

25.	Mr Ajay Arora Mrs Savitha Karanth Mr Murali Nagasundaram Ms Jasbeer Singh	SJCC Alumni	Seminar on Opportunities & Avenues in the Field of Commerce. 11 Aug. 08
26.	Ms. Sandhya Rasquinha	Sampurna Monfort College, Bangalore	Workshop on Couselling 10 th Dec. 08
27.	Fire Flies Ashram	Fire Flies Ashram Centre for Civil Society	Workshop on Society and Public Policy
28.	Mr. H.R. Diwakar	Director, HR, Lupin Laboratories	Present Scenario of placement
29.	Mr. S. Nayak	Sr. Consultant	Venture Capital
30.	Mr. Kirti	Manager HDFC	Financial Risks
31.	Mr. Ajay MR	Sr. Consultant	International Taxation
32.	Mr. Dorai	Ex GM Mico Bosch	Business Intelligence

Industrial Visits/Programme attended/Institution visited:

To get a practical experience of the Industry and the corporate world, students are encouraged to visit industries, so as to get a hands on experience. The college lays special emphasis on outreach programmes and extension activities for instilling in students a sense of social concern and learning by doing. The staff has been extremely proactive in organizing and coordinating these activities. The few such activities are as follows:

- SVG Granite Exports, Hosur.
- Coco Cola & Sr Kannappa Bus Body Building Factory
- Infosys
- Bangalore Dairy
- Coco Cola
- Paramount Nutrition Biscuit Factory
- International Day against Drug Abuse and Illicit Trafficking (Awareness Programme)
- Blood Donation Camp joined hands with Lion's Club. Blood for Victoria Hospital and Kidwai Hospital.
- AIDS Day Rally
- Independence Day Celebration
- YMCA Seminar on "Youth for Social Action"
- Shiroi Hana, A Play on the effects of Nuclear bomb dropped on Hiroshima by the American crew B-29 killing an estimated 80,000 people.
- Special Rural Exposure Camp, Doddaballapur.
- Auxilum Navajeevan Orphanage, Chamrajpet
- Infant Jesus Children's Home HIV affected children
- Human Rights Day Celebration
- Inter-Collegiate Seminar on Youth for a Secular World
- Signature Campaign against the attack on Christian minority in Orissa
- World Peace Day: Seminar and Candle Light Vigil
- National Women's Commission Summer Training Programme. The theme was empowering student. Leaping with time a workshop on alternative media, at AICUF House, Chennai
- National level leadership camp at Ashirvad, Bangalore
- Seminar on the thrust areas of AICUF, St Anne's College

- Participated in a Seminar on Right to Information Act, at St Joseph's PU College
- Participated in a seminar conducted by Social Work Dept. of St Aloysius College, Mangalore on the theme "Youth at Cross Roads"
- Christmas Celebrations with Gerism School for the mentally disabled Chaithanya Orphanage St Patrick's Orphanage
- Jesuit Education & Combating Communalism, 3 day workshop, at Loyola College Chennai
- Rural Exposure Camp to Anekal
- Ashaktha Poshak Sabha, V V Puram, Bangalore
- Summanahalli Leprosarium, Bangalore
- St Patrick's Orphanage, Bangalore
- Suryodaya Boys Centre, Carmelaram, Bangalore
- Planet Hope Orphanage, Hennur Main Road, Bangalore
- Sneha Daan, HIV Patients Home at Carmelaram, Bangalore.
- Friends in Need Society (FINS), Cantonment, Bangalore

National Conference:

The academic acumen of the student community is sharpened and broadened at SJCC, through National Conferences, which are organised every year. Students also get an opportunity to meet and interact with the Bigwigs of the industry and corporate sector. "Business model innovation – emerging trends in grass roots level Entrepreneurship" was the title of the National Conference this year, organised under the aegis of the E- Cell. I would like to congratulate and thank Mr. Ravi R.A. and his team for all the effort put in organizing this conference.

Placement Services:

The established goodwill of the institution and its strong ties with the industry has enabled Campus Recruitment to take place in spite of the current global recession. Many multi national companies did visit the campus and hired, as well as short-listed a considerable number of our final year students who were interested in taking up job offer.

It commenced with the visit of the four top rated companies from 15-17th Oct. and 31 Oct. 08. The companies were Google India, De Shaw, Golman Sachs, Deloitte India. In the second phase E & Y, New Wave Computing, and First Source visited the campus to conduct written test and preliminary rounds of interviews. The third and fourth phase consisted of Wipro, Infosys, J P Morgan Chase and Deutsche Bank (Fides), The Writer's Block, Target and Ocwin Financial Services in the months of February and March. Companies like TCS and Price Water Coopers are expected towards the end of March.

For those students who were not placed during campus recruitment, the institution would provide a reference letter and utilise the service of several leading recruitment agencies. I thank Ms. Gayatri Sasi Tampi, in efficiently initiating and organizing the recruitment programme.

Following are the names of the companies and the number of students selected: -

Company	No hired	Shorlisted
Google India	2	6
DE Shaw	4	
Goldman Sachs	14	
Deloitte India	15	
E & Y		44
New Wave Computing	4	5

First Source	11	
Wipro	16	
JP Morgan Chase	11	
Infosys BPO		14
Deutche (Fides)		7
The Writer's Block		4
Target	3	
Ocwin Financial Services		17

Rural Exposure Programme:

As a part of its academic curriculum, every year the College organises rural exposure programme for its 1st BBM students in order to enlighten them with the hardships faced by the rural India and the hard working farmers, who constitute majority of our population.

Every year students are taken to various parts of Karnataka and this year they were taken to the twin city of Hubli-Dharwad from where they were separated and put into various villages in two taluks Mundgod and Hangal. 51 BBM Students, accompanied by a Staff Coordinator, Mrs.Rathi David attended 12-days' Rural Exposure Camp from 13-21 Oct. 2008. The students were divided into 12 groups at Loyola Vikas Kendra, Mundgod and were sent to 12 different villages in and around Mundgod and Hangal. They stayed in their respective villages for a week, and got themselves involved in harvesting paddy, teaching the children and sharing life with the villagers. It was a great learning experience for the students.

Working with NGOs:

Twenty Six first year BBM students who had specific reasons not to join the rest of their class mates on their rural camp at Mundgod, had to put in a week's work at Janagraha, a local NGO, involved in Community Development. They helped to carry out a survey of the feasibility of the NGO establishing a radio station in the near future. They were awarded a certificate from the Organization.

Students in Free Enterprise Activities:

SIFE in collaboration with KPMG have established their centre in our College. To start with the first year BBM students are the members of this programme. The basic objective is to encourage the students to take up social entrepreneurship wherein they come up with project ideas under the six criteria set by SIFE. KPMG finances the project idea only if it satisfies the criteria set by SIFE. As of now 2 of our project ideas have been short listed. This will help the students become socially responsible entrepreneurs. This in return helps in the overall development of the nation's future as well.

Liaison with NGOs:

With an intention of inculcating social concern among the student community in our College, the College organised a consultation with some of the NGOs in Bangalore on 5 Dec, 08.

Nearly 7 organisations responded to the invitation and were present for the meeting. Members present were:

1. Ms Geetha Suresh from Sandhya Kirana, a Day Care Centre for the underprivileged senior citizens.
2. Ms Suman and Ms Kavitha, Janagraha, a Community Development Organisation.
3. Ms Geetha Menon, Sthree Jagruthi Samithi, an organisation working for the empowerment of women and children.
4. Mr Ram Kumar from APSA, Association for Promoting Social Action, an organisation working for underprivileged children.
5. Rev Sr Celia from Karnataka Domestic Workers Union.

6. Mr Manohar from SICHREM (South Indian Cell for Human Rights Education and Monitoring).
7. Ms Sushma from Samantha Mahila Vedike, an organisation working for the emancipation of women.

The meeting was a rewarding experience and helped the College to make plans for students' internship programmes with various NGOs in the city.

Student's support/ Scholarships:

The management sponsors midday meals for about 70 students, and 75 students were given management scholarship of 5000/- each, KPMG gave ten scholarship of 27000/- and the Syndicate bank gave a scholarship to ten students of 5000/- each. The deserving students were given management concession and installment facilities. We thank our benefactors and well wishers. It is their generosity that has helped us to reach out to the deprived students.

Counselling Service:

The College offers the services of two full time professional Counsellors. They are available to the students and parents on all working days. Counselling is to get relief from emotional distress. Most problems are caused by anxiety – the tension that gets built up. The Counsellors deal with emotions by helping the counselee to get in touch with their emotions, by identifying them, naming them, owning them and learning to express them appropriately.

When the students come for counselling, the counsellor creates an environment of warmth, respect, trust, genuineness and a non-judgmental openness for the student. This enables the students to trust the counsellor and share his/her life experience. Since the goal of counselling includes positive behavioural change, it helps the students to go deeper into their life and to see the roots of their behaviour. It is a cognitive and affective change, thus facilitating integral growth.

By expressing feelings and emotions the person becomes emotionally mature (EQ develops) and is able to make good decisions and relate to others in a healthy way. Some of the challenges faced by students include peer pressure (which is very high), low self-esteem, stress, identity crisis, insecurity, relationship problems, dysfunctional families, etc.

Human Resource Development:

Changing times have challenged us to find ways to protect and empower our young people to live meaningfully and become happy, healthy and responsible adults. Life skills approach contributes to the well being of our young people and empowers them to meet the many challenges of life.

The rapid rate of social change, witnessed in many countries and the traditional mechanisms for passing on life skills (e.g. family and cultural factors) being no longer adequate, teaching of Life Skills becomes imperative.

The World Health Organization (WHO) has listed out the following ten most prominent life skills that go to make a person efficient, successful and satisfied.

1. Problem Solving
2. Decision Making
3. Creative thinking
4. Critical Thinking
5. Communication Skills
6. Interpersonal Relations
7. Empathy
8. Self-Awareness
9. Management of Emotions

10. Management of Stress

In keeping with the importance to Life Skills given by the WHO, the College conducted HRD classes with the objective of empowering the students to develop self confidence, healthy self esteem, take positive health choices, make informed decisions, practice healthy behaviour, etc. A majority of the students benefited from the above mentioned classes.

Foundation program:

For PG students a total of 15 subjects are now part of the 2 year value added program. These are of absolute relevance in the present business environment. These subjects imparts value added inputs, and are in addition to foundation classes on - Accounting for Managers, Finance for Managers, HRM, Marketing, Organization Behaviour, Labour Laws, Quantitative Techniques, Logical Reasoning, Verbal Ability, Data Interpretation, Tally & Excel, Phonetics, Group Discussions and mock session of personal interview. With this the MIB is a total 112 credit program and M.Com is a 92 credit program.

Tie up with Corporation Bank:

All students of first year have been facilitated to start an account and to have an ATM card of Corporation Bank, which also serves as their ID card. This will enable students to inculcate the habit of savings and familiarise them with banking transactions. Payments of the college fees could also be undertaken through this account.

Grievance Committee:

The Grievance Committee of the College has been able to effectively handle student and general grievances that have arisen during the course of the academic year. The procedure for Redressal of Grievances is read out in all classes at the beginning of the Semester and the Notice displayed. Only those matters that cannot be resolved at the classroom level and with the class mentor are forwarded in writing to the Grievance Committee.

Grievances with regard to marks awarded, canteen facilities, indiscipline, etc. are some of the matters that were taken up and resolved satisfactorily by the Grievance Committee.

ALUMNI & PTA

Our alumnus has always been a source of strength for our institution. Mrs. Rosalind Fernandes was elected President this year. The Alumni association of SJCC a vibrant group of past students, committed to keeping the ties with the Alma Mater alive.

The President along with a dedicated group of office bearers conduct the various activities of the association. The Convocation function, endowment lecturers, annual get together and the much awaited Past Vs Present cricket match are some of the annual activities. Awards and Scholarships are also given to deserving students which are paid out of the interest earned from the endowment funds contributed by the members of the Alumni Association.

Two Prestigious Awards for the Best outgoing Male and Female student, which carry a cash prize plus a citation are given by the Alumni after a round of rigorous interviews, conducted by a panel of eminent alumni members. We hope that the Alumni will continue its noble task of helping and encouraging the students of this College.

We gratefully acknowledge the contribution of the PTA towards the staff welfare programmes.

OBITUARY

This year the College had its sad moments too. The untimely demise of **Nikita Salecha** a First Year B.Com student was an irreparable loss. May her soul rest in peace!

CONCLUSION

Let me take this opportunity to express my appreciation to all those who have lent me a helping hand in the administration. I would like to thank Dr. Fr. Vijay Kumar Prabhu, SJ, Provincial and the President of BJES and all the members of the Governing body of the same society. I express my deep sense of gratitude to Dr. Fr. Terence Farias, SJ for his day to day guidance and constant encouragement. My sincere thanks to all the Principals of BJES Institutions for rendering me a helping hand. I wish to express my gratitude to all the members of the Governing Body and the Academic Council of the College. Thanks to all the HODs, Coordinators of various associations, Students' Governor and the Placement Officer.

The band of College employees, especially the office staff who have rendered selfless service in administering the Institution deserve praise. May God bless their generosity. My special thanks and appreciation also to our service staff who keep the campus clean and tidy.

Thank you my dear students and the office bearers and the members of the students' council. Congratulations to all the prize winners. Your contribution to the Institution will always be cherished with fond memories.

I wish to conclude with an appeal: the general elections are around the corner. I request all my students to use your franchise responsibly. In recent past we have witnessed religious fundamentalism, aggressive nationalism, acts of terrorism, incidence of communalism, violation of human rights, disrespect to laws, attitude of retaliation and hatred. In this context we need to elect people of calibre who will safeguard and uphold the sanctity of the Constitution of India. The youth of the country will have to play a key role in the coming election for a concrete change over. We need leaders who can ensure peace and harmony to all the citizens of our motherland.

Thank you and have a pleasant evening. May God bless us all.

23rd March 2009
Bangalore

Dr. Fr. Daniel Fernandes, SJ
Principal