

## ANNUAL REPORT

2007 - 2008

Mr. Samuel Selva Kumar, Operation Director Vodafone, Dr. Fr. Terence Farias, SJ Rector St. Joseph's College Institutions, Fathers, Sisters, members of the Staff, Parents, Alumni, guests and my dear students.

Another academic year has passed off smoothly and we are grateful to God for having given us the strength and will power in doing our duties and responsibilities to the various stakeholders of this institution.

The academic year 2007 -2008, saw a plethora of activities, in the campus - be it sports, academics or cultural programmes. St. Joseph's College of Commerce, inspite of being Autonomous has never had a dearth of activities, constantly throbbing with the vibrant energy and enthusiasm of youngsters.

A major highlight of the year was the introduction of the Post Graduate Course, Masters in International Business (MIB) which is a two year Post Graduate Programme. Capital Commodity Market and ERP - were other two evening diploma courses introduced this year.

### **THE STAFF:**

The staff have always been the pillar of support to this College. It is their commitment and dedicated service, which translates vision into reality. Prof. Ms. B.C. Vaz, after having served this institution for 26 years retired this year. I would like to place on record her immense contribution to the progress and development of this institution. She was someone on whom we depended and relied on. She was of great support and the confidence gained by her years of experience made it easier for the Principal and Staff to go through some major

academic challenges, be it the grant of the Autonomous status in 2005 or the Re-accreditation process by NAAC in 2006. With her high standards of professionalism and commitment to the Institution, she ably discharged any responsibility given to her. I wish her success in all her future endeavours!

Mr. Abraham before he was deputed to St. Joseph's College, in 2001 served at St. Joseph's College of Commerce, Autonomous for 30 years. After his 37 years of faithful service, he retired in February 2008. We here at St. Joseph's College of Commerce, Autonomous joyfully acknowledge his selfless service. The Teaching Staff at St. Joseph's College of Commerce, Autonomous contribute greatly to the quality of education imparted to students. It is not merely their academic degrees, but their willingness to constantly update, innovate and learn that makes them outstanding. Healthy interaction and competition among Staff members and adoption of a wide range of teaching methodologies like case studies, students presentations, book reviews, public speaking, assignments, open book exams etc., have helped to improve the academic rigour in the college. In the teaching - learning process, regular evaluation of students, helps the teacher to know not only the strengths and weakness of the students but also how to adopt the right teaching methodology. Taking advantage of the technology that is available, the college being equipped with two computer labs, online testing has been adopted by many teachers in both theory and practical subjects. Online testing of students is possible, only if there is a sufficiently large question bank. The questions too are not of the conventional type and have to be carefully framed and worded. This has been possible only because of the efficiency of the staff and their willingness to put in that extra bit which makes all the difference between good and better.

The involvement of the faculty in the formulation, review and implementation of the syllabus is of vital importance under the autonomous system. I am proud to

say that every member of the teaching Staff was involved in the review and formulation of the syllabus. They gave their unstinted and ever ready co-operation. Many of them walked the extra mile.

I should make special mention of Dr. Lily Nirmal David, HOD - B.Com. She personally visited and interacted with a number of teachers of various colleges of Bangalore and Chennai of the Commerce departments. She was instrumental in identifying more than 100 staff who are competent and have agreed to be on the examination panel. She's also instrumental in grooming and motivating the young staff who are ever willing to learn. The Management is grateful for her magnanimity. She deserves our appreciation.

Dr. Duggal, HOD - PG Department after six months executive programme from IIM Bangalore has brought in lot of innovations to the PG Department. He has received accreditation as Accredited Management Teacher by All India Management Association. We congratulate him for this great achievement. He is instrumental in providing the PG Department with well qualified staff who have adequate industry experience. The Management is grateful to his committed service.

I would like to thank Prof. Y. Muniswamy, for successfully taking up examination work from 2005 - 2007, while he was the Controller of Examination. I would also like to place on record; the services rendered by Mr. Hemanth Kumar, in efficiently organizing the Certificate Programmes, run by the Department of Training and Development

I can truly say that the teaching faculty and the Administrative Staff at the College, by virtue of the outstanding team spirit that they display, are a good example of the embodiment of the virtues in the motto of the college, "Faith and

Toil". I wish to acknowledge their efforts without which the institution would not be able to move forward.

The Staff was further strengthened this year with the addition of Fr. Sebastian Fernandes, SJ joining as the Controller of Examination, Ms. Ramani Mabel, Ms. Theresa Rathi David, Ms. Indumathi and Ms. Sneha Rai joining the Commerce Department and Ms. Rose Mary Thomas, the Computer Department.

Imparting quality education would entail better infrastructure; greater use of ICT; teaching and learning in smaller group's, granting autonomy to the faculty, department and individual teachers. But more than that, imparting quality education requires faculty development programmes, so that faculty does not go stale, it retains its vibrancy and dynamism in learning, innovating and in devising new methods of teaching. In view of this the management encourages the teaching Staff in constantly updating their knowledge by attending various Seminars/Conferences/Workshops and presenting papers.

1. Dr. Fr. Daniel Fernandes, SJ attended a National Conference on "Higher Education at cross roads: Access and Academic Excellence in Higher Education" from 7<sup>th</sup> to 9<sup>th</sup> February 2008 at Loyola College, Chennai; Higher Education Summit 2008 from 22<sup>nd</sup> to 24<sup>th</sup> February 2008, ICAI University, Hyderabad.
2. Dr. (Ms.) Lily N David - Faculty Development Programme at ICAI Bangalore on 21<sup>st</sup> July 07, National Conference on "Higher Education at cross roads: Access and Academic Excellence in Higher Education" from 7<sup>th</sup> to 9<sup>th</sup> February 2008 at Loyola College, Chennai.
3. Mr. Ravi R.A. - "Entrepreneur Educators' Course Module - 1" at Mount Carmel College in December 2007 and "Entrepreneur Educators Course Module - 2" at IIM Bangalore from 9<sup>th</sup> to 11<sup>th</sup> January 2008.

4. Dr. (Ms.) Sheela A.M - "Paper presentation at the International Conference at Cuddalore on 14<sup>th</sup> & 15<sup>th</sup> March 2008.
5. Ms. Sharmila - Conference on "Learning to Teach - a Life Long Journey at Sathyabhama University on 8<sup>th</sup>, 9<sup>th</sup> & 10<sup>th</sup> February 2008
6. Ms. Reema Andrade - NEN Module 1 at Mount Carmel College in December 2007, NEN Module 2 at IIMB from 9<sup>th</sup> to 11<sup>th</sup> January 2008
7. Ms. Muktha - Faculty Development Programme conducted by ICFAI on 21<sup>st</sup> July 2007
8. Ms. Ravi Darshini - Workshop on Business Lab at MLA College, Capital Market - A transformational Analysis at Mahaveer Jain College on 22<sup>nd</sup> & 23<sup>rd</sup> March 2008
9. Ms. Veenu Joy - Workshop on Business Lab at MLA College on 14<sup>th</sup> December 2007, National Conference on Higher Education for Holistic Development amidst Contemporary Challenge at Lady Doak College, 31<sup>st</sup> January to 2<sup>nd</sup> February 2008
10. Ms. Suganthi Raj - Workshop on business Lab at MLA College in December 2007, National Conference on Higher Education for Holistic Development amidst Contemporary Challenge at Lady Doak College, 31<sup>st</sup> January to 2<sup>nd</sup> February 2008.
11. Ms. Ruth Lily Job - National Conference on Quality Management and Competitive Benchmarking Issues at Rajagiri School of Management, Kochi on 3<sup>rd</sup> & 4<sup>th</sup> January 2008
12. Ms. Gretta Furtado - International Conference on Building Bridges for wellness through Counselling and Psychotherapy at Sampurna Montford College from 9<sup>th</sup> to 11<sup>th</sup> January 2008, JEA National Seminar on Quality Education: Enhancing the 3<sup>rd</sup> Dimension at Loyola College, Chennai from 7<sup>th</sup> to 9<sup>th</sup> December 2007
13. Mr. Lava Kumar - JEA National Seminar on Quality Education: Enhancing the 3<sup>rd</sup> Dimension at Loyola College, Chennai from 7<sup>th</sup> to 9<sup>th</sup>

- December 2007, International Seminar on East and West Theatre conducted by IFIR at Bangalore University on 25<sup>th</sup> January 2008.
14. Ms. Ruqsana Anjum - Workshop on Business Lab at MLA College, Capital Market - A transformational Analysis at Mahaveer Jain College on 22<sup>nd</sup> & 23<sup>rd</sup> March 2008
  15. Ms. Ramani Mabel - National Seminar on Entrepreneurship at Ethiraj College, Chennai on 5<sup>th</sup> December 2007
  16. Ms. Sneha S. Rai - National Conference on Quality Management and Competitive Benchmarking Issues at Rajagiri School of Management, Kochi on 3<sup>rd</sup> & 4<sup>th</sup> January 2008
  17. Ms. Indumathi Philip - National Seminar on Entrepreneurship at Ethiraj College, Chennai on 5<sup>th</sup> December 2007, Workshop on Business Lab at MLA College on 14<sup>th</sup> December 2007
  18. Ms. Rose Mary Thomas - National Conference on Quality Management and Competitive Benchmarking Issues at Rajagiri School of Management, Kochi on 3<sup>rd</sup> & 4<sup>th</sup> January 2008.
  19. Ms. Theresa Rathi David - Conference on "Learning to Teach - A Life Long Journey" at Sathyabhama University from 8<sup>th</sup>, 9<sup>th</sup> & 10<sup>th</sup> February 2008

The Management had organized two days training programme for the staff on "The Philosophy of Jesuit Education" and "Mentoring". Fr. Dionyius Vaz, SJ and Fr. Joseph Lobo, SJ were the resource persons.

#### **ACADEMIC EXCELLENCE WITH RELEVANCE:**

The purpose of Jesuit higher education is to create men and women for others. So our task is to nurture more 'responsible' and 'rounded citizens' imbued with humanism. The education at SJCC is not in isolation but always context based. In a world where ruthless competitiveness puts great pressure on human values we consciously strive to make education socially relevant. St. Joseph's College of

Commerce always tries to uphold academic excellence with social relevance. In the previous year too the college has come out with good academic results. Our student's performance in B.Com, BBM & M.Com is as follows:

**B.Com 2006 - 2007**

<b>Semesters</b>	<b>Total Appeared</b>	<b>Total Passed</b>	<b>I Class</b>	<b>II Class</b>	<b>Pass Class</b>	<b>% Passed</b>
<b>I Sem</b>	291	225	153	64	09	77.66%
<b>II Sem</b>	276	237	174	64	02	86.84%
<b>III Sem</b>	281	244	216	27	01	86.83%
<b>IV Sem</b>	262	245	216	29	-	93.51%
<b>V Sem</b>	309	275	227	43	5	90%
<b>VI Sem</b>	308	289	262	27	-	97%

**BBM 2006 - 2007**

<b>Semesters</b>	<b>Total Appeared</b>	<b>Total Passed</b>	<b>I Class</b>	<b>II Class</b>	<b>Pass Class</b>	<b>% Passed</b>
<b>I Sem</b>	76	61	42	18	01	80.26%
<b>II Sem</b>	66	60	46	14	-	90.90%
<b>III Sem</b>	71	59	47	11	01	83.00%
<b>IV Sem</b>	53	44	26	18	-	83.00%
<b>V Sem</b>	69	56	43	12	1	86%
<b>VI Sem</b>	69	62	50	12	-	95%

**M.Com 2006 - 2007**

<b>Semesters</b>	<b>Total Appeared</b>	<b>Total Passed</b>	<b>I Class</b>	<b>II Class</b>	<b>Pass Class</b>	<b>% Passed</b>
<b>I Sem</b>	30	22	19	03	-	73.33%
<b>II Sem</b>	29	26	25	01	-	89.65%
<b>III Sem</b>	35	31	26	05	-	88.57%

<b>IV Sem</b>	35	35	30	05	-	100%
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The College encourages students to pursue professional courses along with their academics. The College conducts CPT and CPP classes and given necessary guidance to pursue professional courses.

The college always takes responsibility for catering to the academic requirements of the economically less privileged students. The Management awarded 50 scholarships of Rs.5,000/- each to the meritorious and poor students. The Syndicate Bank awarded 10 scholarship of Rs.5,000/- each to the deserving students. KPMG as part of their CSR donated Rs.26,000/- to each to ten academically good, but economically deserving students. Mid Day Meal was provided for 50 needy students.

This year 75 students were given fee concession to the tune of Rupees Seven Lakhs and more than 60 students were given the opportunity to pay the fees in two or three installments. The Management is grateful to all the donors who help in providing the quality education to the socially and economically deprived students.

#### **POST GRADUATE DEPARTMENT**

The activities of the PG Department commenced with an orientation programme by Fr. Sebastian Fernandes, SJ for the II M.Com students. Dr. Fr. Ambrose Pinto, SJ Principal of St. Joseph's College, gave a talk on Social Issues. Motivated by this, the PG Students spent time with the street and slum children who are accommodated in Chaitanya – the Good Shepherd Home on Museum Road. Ms. Ramani Mabel had an interactive session with the students on how to attend interviews. A guest lecture on “Teaching Skills” for the students of II M.Com was given by Dr. Lily David. CYNOSURE – an inter class PG fest was held on

18<sup>th</sup> & 19<sup>th</sup> December 2007. Ms. Sheela Krishnan conducted a workshop on “Resume Writing” for the 1<sup>st</sup> year students. Students also participated in COMVISION, a fest organized by Bangalore University. Mr. Prem Kumar. S, gave a presentation at the Rotary Club, Indiranagar in the month of November. Economic Times held a seminar - “ET in Campus” in the month of January for the 1<sup>st</sup> year students. The students had their taste of sports too with TARKSHYA - the sports fest, exclusively for PG Students. The Management congratulates Dr. Duggal for keeping in mind the aims and objectives of academic excellence, character formation and social concern, while organizing and coordinating various programmes for the PG students.

#### **BACHELOR OF BUSINESS MANAGEMENT (BBM):**

BBM has grown into a dynamic course over the years. They began their activities with STRATAGEM - a fest specifically held for the freshers to introduce them into the world of business. This was followed by VIRTUOSO - the inter-collegiate Fresher’s Management fest which saw the participation of 25 colleges. The 1<sup>st</sup> year students, as part of an industrial visit, made it to the Infosys campus on the 28<sup>th</sup> August. Umanth Kamath of II BBM was selected as campus ambassador for Google. The activities of the BBM department concluded with a workshop “VYAKTIM - Unleash”, on self assessment and team building. In keeping with one of the main objectives of our institution - social concern, the college organized a four days’ social analysis programme for the I BBM students, wherein they had to spend four days in various villages of Anekal.

#### **IQAC (Internal Quality Assurance Cell)**

The IQAC (internal quality assurance cell) consciously and consistently has endeavored to ensure excellence in the academic and non-academic programme offerings of the college. The IQAC has been primarily responsible for various

quality enhancement initiatives. Some of the significant contributions of IQAC for the current academic year include:

- Conducting of National seminar on Women Entrepreneurship
- Establishment of the Entrepreneurship Cell
- The organization of a workshop on Research Methodology for all the staff members
- Arranging of a 15 days' intensive training course in Business Mathematics and Accountancy for the fresh batch of First year B.com and BBM Students.
- Conducting of online exams and creatively evolving question banks for students
- Contributing towards exam reforms
- Coordinating the activities of the Students' Council
- Streamlining the various outreach programmes of the College to improve their effectiveness.

I wish to express my gratitude to Mr. Ravi R. A for coordinating IQAC successfully and efficiently for the third year. In spite of full time teaching, coordinating the Students' activities as the Governor of the Students' Council, he has given his best to enhance the quality of education imparted in the College.

#### **ACTIVITIES OF THE STUDENT COUNCIL:**

We at St. Joseph's College of Commerce believe in the overall development of a student and thus provide a platform for them to exhibit their academic, cultural and sportive talents in the form of various fests and inter-collegiate events. This year the Student's Council was reorganized with Karthik as President, heading the Council and assisted by the Secretary, Treasurer, Ladies Secretary and the Academics, Cultural, Sports Coordinators, collectively organizing the various student activities. They were efficiently guided by the Student Governor, Mr.

R.A. Ravi. I take this opportunity to thank him for organizing all the student activities in coordination with the staff coordinator and students.

The activities for this year started off with the inter-class fest Kalotsav, which gives a wonderful opportunity for the students to bring out their hidden talents. This was followed by Praxis, the inter-class business fest, which provides the students sufficient exposure to the corporate environment.

The big Sports extravaganza in Bagnalore, SPIEL - 07 was held in the month of August. We strongly believe that sports is not only for the development of leadership and team spirit, but also plays a vital role in the all round development of an individual. SPIEL 07 witnessed the participation of 42 Colleges in 8 disciplines, at three different venues over a period of 11 days. This year too there was a cause attached to SPIEL - sports equipment was donated to two Government Schools - Seva Bharath Trust Telegu High School and Government Higher Secondary School for Girls. A number of students participated in the inter-collegiate events. The sports team too participated in the inter-collegiate matches, bringing laurels to the college. Congratulations! We also extend our appreciation to all those students who represented the college at the University level matches.

The Sports Council conducted its Annual Sports Day on 16<sup>th</sup> February, which witnessed a number of track and field events for students, teaching and administrative staff. Thanks to Mr. Arun Melcom D'Souza the sports coordinator and Mr. Srinivas Pawar for their excellent work.

The inter-collegiate Business fest Chanakya, which seeks to test the business acumen of the brightest Commerce and Management students through events, which are a simulation of real life corporate scenarios, was held in September. The event was a big success with over 16 colleges participating. Dhawni the inter-collegiate Cultural fest saw the participation of 900 students, from colleges across the city. The fest concluded with the performance of Fahrenheit and Haven - the two western electric bands of our college.

## **WOMEN'S CELL ACTIVITIES**

St. Joseph's College of Commerce has an active Women Cell, which takes care of the needs and requirements of Women folk in the college. "Sanskriti 2008" the inter-collegiate ladies fest, in association with Varsidhi was held on 7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup> February. The versatility of the events not only provided the creative dimension to the intrinsic values that exist in women but also the entrepreneurial spirit and duty of womanhood.

## **LANGUAGE ASSOICATIONS**

Vernacular languages are given much importance in our college. Kannada Sangha and Hindi Parishad , this year too were busy with several activities. Hindi Parishad organized, Indra Danush, an inter-class fest. Antaranga, the inter-class competition of the Kannada Sangh was held in the month of August. Both associations came together in organizing the Inter-Collegiate Language Fest, 'Nakshatra' in the month of February. Nearly 25 colleges took part in the fest making it a grand success. ENACT the inter-collegiate Theatre fest, provided a platform for students to exhibit their talents in the field of theatre arts.

## **ALMA (Association for Literature, Music & Art)**

Association for Literature, Music and Art is a forum for students who are keenly interested in appreciating the subtle nuances of Fine arts and literature. It offers a two-credit certificate programme involving lecture demonstrations, films and expert-led seminar discussions. Some of this year's highlights were a talk on Carnatic Music and on Shakespeare, a dance demonstration, a street play workshop, youth leadership activation programme, a literary quiz among a host of other activities. This association has brought in fresh thinking into the

campus. Thanks to the relentless effort of Dr. Rajaram, who thinks and acts creatively in whatever he does and provides quality input to the students.

### **THEATRE CLUB**

St. Joseph's College of Commerce has a vibrant Theatre Club, steered by Mr. Lava Kumar. The club has conducted several programmes this year. One such was a street theatre festival on issues of Child Rights. More than 30 teams participated in this theatre festival. Our college team participated in four major competitions, winning accolades wherever we performed. I would like to thank Mr. Lava Kumar for all the efforts put into this programme and for giving a new orientation to the extension activities of the college.

### **AICUF (All India Catholic Union Federation)**

Conducts various activities every year with a noble goal. The activities began with a guest lecture, which was organized to enlighten the AICUFers about their social responsibilities. A visit to the juvenile home for boys and girls was undertaken, along with a staff coordinator Ms. Reema Andrade. The inter-class fest 'REVIVAL' was conducted on December 3<sup>rd</sup> and 4<sup>th</sup>, AICUF representatives from our college attended national seminars at Chennai and Mangalore. It was also a forum for identifying the future leaders of AICUF. The inter - collegiate Christian fest, "Revelations" was a great success because it provided an opportunity to the Catholic students of various City colleges to exhibit their talents. AICUF volunteers shared their concern towards the needy by contributing sports items to the hostel children and gifted a cheque of Rs 23000/- towards the education of dalit children in Anekal.

### **NSS (National Service Scheme)**

NSS activities for the year began with organizing a blood donation camp on 27<sup>th</sup> July. 250 units of blood was collected in association with Kidwai Hospital and

K.C. General Hospital. NSS also took the initiative in organizing the Independence Day Celebration. A major achievement this year was a street theater competition on Child Labour, in association with ILO (International Labour Organization), CRT (Child Right Trust), UNICEF and CRY. A rural camp for 10 days was held near Doddabalapur from 23<sup>rd</sup> October to 1<sup>st</sup> November; in association with the Lions' Club a medical check up was held for the people of the villages in the vicinity. A rally was conducted on World Aids Day, to propagate the message of the harmful effects of the disease and preventive methods. In association with ZEISS Opt Lab, a free eye check up was conducted for all the Teaching, Administrative Staff and students of our College. I hope NSS continues with its activities of serving the society in the coming years too.

### **OUTREACH PROGRAMMES**

In association with Respect for Life, a series of lectures were organized for the students. Experts from St. John's Medical College addressed the students on various issues like Sex Education, Drug Abuse, Suicidal Tendencies, Loneliness etc. These sessions were well appreciated by the students. Thanks to the efforts of Sr. Joyce, who took the initiative in organizing students in visiting orphanages, leprosy rehabilitation center and old age homes. The BBM students contributed Rs.20,000/- towards the education of tribal girl students at Loyola High School, Mundgod.

### **SEMINARS/WORKSHOPS**

We at St. Joseph's College of Commerce cater to the academic requirements of students not just through classroom teaching, but also by organizing Seminars/Workshops, thus enhancing their knowledge. A two-day National Seminar on "Women Entrepreneurship in the Global Economy" was held in the

month of September, in association with ASCENT. The objectives of the seminar were

- To create awareness on the challenges and opportunities before women entrepreneurs in the global economy
- To gain a deeper understanding of gender related issues and factors that foster and inhibit entrepreneurship development among women.
- To get to know about the skills, functional ability and resources required in women entrepreneurs.
- To share live case studies of successful women entrepreneurs to gain insight into the critical issues and capture the essence and spirit of enterprise.
- To understand the systems, processes and opportunities that facilitate and support women entrepreneurship and thereby their empowerment.

A one-day Seminar was conducted on “Corporate Social Responsibility”. The speakers were Mr. L. Surendra - “Corporate Social Responsibility”, Ms. Geetha Menon - “Corporate Social Responsibility - Social Perspective” and Mr. Harish B.V. - “Corporate Social Responsibility - Industry Perspective”.

Another seminar was conducted on “Current Business Scenario - Opportunities and Trends”. The Resource persons were Mr. B. Panda - “Emerging trends and avenues in the field of Commerce”, Mrs. Sheela Krishnan - “Emerging trends and avenues in the field of HR”, Mr. Shiv Prakash - “Emerging trends and avenues in the field of Marketing”, Mr. Kiran Boal - “Emerging trends and avenues in the field of Finance”, Mr. Sampath Kumar - “Emerging trends and avenues in the field of Accounts” and Dr. Lily David, HOD B.Com - “Summer Internship and Choice of Elective”. The feedback that we received was very encouraging. This new mode of learning was much appreciated by the students.

## CAMPUS RECRUITMENT

The college has always been in the forefront with respect to recruitments. Prominent companies like HP, TCS, Google.com, Axa, Goldman Sachs, Tesco, E & Y audit, E & Y Globe Tax Operation, Emphasis, De Shah, ICICI, Vijaya Bank, First Source Federal Bank, Info Scripts, HSBC, etc. Our thanks goes to the efforts of the Placement Coordinator, Mr. Augustin Amaladas. Following are the names of the companies and the number of students selected

Sl. No	Name of the Company	No of Students Recruited
1	J P Morgan	04
2	DE Shaw	05
3	Goldman Sachs	21
4	Earnst & Young	02
5	Client Support specialist -short listed	05
6	HP	21
7	First Source	15
8	Infosys - HR	03
9	Infosys - BPO	55
10	TCS	13
11	IBM	17
12	Google	16
13	CIMA (Internship) -Short Listed	02
14	OBOI	08
15	Standard Chartered Bank	05
16	International School Inventure Academy	02
17	Obroi -Short Listed	07
18	Earnst & Young Global Tax Operation	05
19	Fedral Bank	08

## CERTIFICATE COURSES

The Department of Training and Development exposes our students to new horizons of knowledge through the various certificate programmes. This year the courses held were:

1. Computer and Graphic Designing
2. Tally 9.0
3. Visual Basic and MS. SQL
4. 2 D Animation
5. Security Analysis and Portfolio Management (SAPM)
6. Business Applications of Quantitative Techniques
7. Global Human Resources Management
8. Personal Growth Practice
9. Corporate Finance

Tests were conducted and certificates were distributed on the basis of grades obtained by the students.

## **CONCLUSION**

The College building now houses all the required infrastructure and facilities to conveniently manage and run different programmes and courses, so as to keep pace with academic growth and modernization. The lift has become functional.

One of the major challenges that we have faced under the autonomous structure is the 'academic deficit' among the students. On the one hand, we have the liberty and the desire to have an academically sound, meaningful and relevant syllabus and on the other hand, we find that we are not able to surge ahead because of the wide gap in the teaching - learning process at the Pre-University and Undergraduate level. For many students the transition between the Pre-University method of learning to the Graduate level is often overwhelming. Rote method, memorization of rules without understanding its practical application and lack of comprehension of the basic principles of the subject have led to this

'academic deficit' among students. This places an enormous responsibility on our teaching staff who have to cope with trying to teach a more challenging syllabus to students who have to rework on their basics again. This has necessitated the implementation of bridge courses, tutorials and remedial classes. It is not so much the fault of the individual student, as it is of the educational system itself. Unless we address these concerns collectively and creatively, it would be a great challenge to the teaching fraternity to provide quality education at the college level.

I hope the students with proper guidance from their teachers make appropriate use of our infrastructure for their academic enhancement. Our duties and responsibilities towards the student community have increased all the more after autonomy. Today Commerce education needs to be highly sensitive to the technological advancement in the realm of business. The assimilation of the state of the art technologies by business has created an array of opportunities for wealth creation and employment. In this context, the future of commerce education calls for paradigm shift in the teaching learning process and curriculum design. Autonomy provides us scope for experimentation, and innovation. There are immense challenges ahead of us in our quest to become an institute of excellence.

I am sure, with God's grace, the loving care of our patron St. Joseph, the constant support and encouragement from the Alumni, Parents and Staff, we will gain strength to move forward and face the future with confidence. We will strive to impart quality education to our students without compromising on values and principles, before they go out into the society. We will also try, never to lose sight of our primary mission i.e., to be at the service of the deprived and the underprivileged sections of society, to uphold the hallowed tradition of Jesuit Education.

I would like to conclude by congratulating our prizewinners. They have made us proud. We are greatly indebted to the Provincial, Fr. Dr. Vijaykumar Pabhu, SJ and our Rector Fr. Dr. Terence Farias, SJ, for their guidance and encouragement. I also thank our staff, who are an indispensable part of our institution, and have made the College what it is today.

May God Bless us all

28<sup>th</sup> March 2008  
Bangalore